

# Syracuse-Hamilton County Chamber of Commerce



*“Big Enough to Serve You, Small Enough to Care”*

## President's Message:

Dear Hamilton County Partners,

Thank you for making Hamilton County a great place to live. Your generous support is invaluable to the Chamber's ongoing efforts to showcase our community to others. In 2014 your Chamber continued to manage and operate the Northrup Theatre, organized the Car Show, Merchant's Christmas Open House and helped support the Alumni Weekend and 4<sup>th</sup> of July Fireworks. The Classic Antique Fly-In and Chamber Chili Cook Off will return in 2015 with the completion of the airport's runway project.

2014 Chamber highlights included a first run movie, three ribbon cuttings, and one business after hours event. As part of the Hamilton County Economic Development Partnership with the City of Syracuse and Hamilton County, your Chamber has an active voice in determining the direction of the economic development program and helped craft the Hamilton County Neighborhood Revitalization Program implemented in 2014 to encourage not only new construction, but the rehabilitation of existing residential, commercial, industrial and agricultural improvements through a property tax rebate program for eligible projects.

We are excited to announce starting in 2015, the list of Chamber Members will be projected on the Theatre screen prior to movie show time.

Your continued support allows the Syracuse-Hamilton County Chamber of Commerce to focus on its primary goals.

- Build a community to which residents, visitors and investors are attracted.
- Promote the community to current and future residents as well as prospective businesses.
- Strive to ensure the future prosperity of the community via a pro-business climate.
- Represent the unified voice of the employer community.
- Encourage business to business networking.

Together we are making a difference!

*Steve Phillips, President*



Syracuse-Hamilton County Chamber of Commerce

[www.syracuseks.gov/chamber](http://www.syracuseks.gov/chamber)  
[syracusechamber@wbsnet.org](mailto:syracusechamber@wbsnet.org)

620-384-5459

## this issue

President's Message P.1  
Historic Northrup Theatre P.2  
2014 Chamber Highlights P.3  
Membership Application P.4

## Reasons to Join the Chamber

1. You open the door to a wealth of opportunities, benefits and services.
2. Increase your visibility within the community. We receive hundreds of requests for goods and service providers each year, and we refer Chamber members first.
3. Investment in improving Syracuse, and Hamilton County.
4. A Healthy Local Economy : Together we create a strong local economy to keep our business momentum progressing forward.
5. Your business is identified on the Business Directory as a Chamber Member.
6. Networking – Contacts help you grow your business and generate new clients. The Chamber can distribute via email or Facebook your events.
7. Marketing – Targeted and affordable advertising through newsletters, mass email, community events and various local media.
8. Publicity and Exposure – Publicity and heightened name recognition so customers know who you are.
9. Tourism - The Chamber promotes Hamilton County by partnering in various tourism related events including the 2015 Kansas Sampler being held in Wamego next May to promote our community.
10. Economic Development - The Chamber serves as part of the Hamilton County Economic Development Partnership working closely with the City of Syracuse and Hamilton County.



# The Historic Northrup Theatre

“Serving Hamilton County and the Surrounding Area.”



Throughout the year the Theatre provides a venue for many events including youth lock-ins, class trips, musical performances, and free movies in conjunction with special community events. A number of visitors enjoy the Theatre as part of their stay in the area. A **BIG THANK YOU** to all the

businesses who sponsor special events and refreshments, and to all the volunteers willing to step in and help when needed. In March, the Theatre offered DreamWorks Animation's "Mr. Peabody & Sherman on its National Release Day". There was also a special matinee showing of the "Son of God".

In May, the Theatre set a new record for nightly attendance with 254 people attending the Sunday showing of "Heaven Is For Real". Manager Krista Norton was able to pull some strings and hold the movie over for a mid-week showing.

In August, the Theatre surveyed the public regarding their preference for 3-D movies. Based on the responses to the survey, the theatre has limited its 3-D Saturday night showings to movies that are best played in 3-D and are primarily attended by older audiences. On August 27, the Theatre hosted a Depression Awareness Night" In Memoriam of Robin Williams with a free showing of "Mrs. Doubtfire" sponsored by Compass Behavioral Health, Syracuse Ministerial Alliance and The Syracuse Journal.

In September, the Lakin and Syracuse football teams enjoyed a private showing of "When The Game Stands Tall". Admission for the Syracuse teams was donated by Scott Schwieterman and Kirby Auto.

In November, the Theatre served as the venue for the "Down East Boys" Free Concert sponsored by Feller's Funeral Home and Monuments. The Hamilton County Farm Bureau Association sponsored a showing of "Farmland". In lieu of admission, "Farmland" attendees were asked to donate non-perishable food items benefiting the local Food Pantry.

In December, the Library held its free annual holiday movie in conjunction with the Merchant's Christmas Open House and Beta Sigma Phi Holiday Tour of Homes. On December 18, there was an almost full house for the annual elementary Christmas movie.

2015 marks the Theatre's 85th year in the movie industry and the Norton Family's management of the Theatre. Krista and Craig are planning some special events to commemorate these milestones. Watch for celebration updates by "Following" the Theatre on Facebook at [www.northruptheatre.com](http://www.northruptheatre.com) and twitter @NorthrupTheatre.

Interested in sponsoring a special event or refreshments?

Contact Krista Norton at  
620-384-7688  
or  
620-384-6150



116 N. Main, Syracuse, KS



Annual Elementary Christmas Movie



Parade Float

Follow the  
Northrup Theatre  
on  
Facebook





Photo provided by The Syracuse Journal

### 2014 Chamber Highlights...

Jenny Schwieterman aided by other local car enthusiasts organized the **11th Annual Cruise Into Summer Car Show** held April 26. High wind forecasts did not deter the sixty-four entries participating in the event. Big C's Tires hosted its second burn out event.

Over 400 people enjoyed the Chamber sponsored BBQ following the **Alumni Weekend Parade**.

Thirteen businesses participated in the **Merchant's Christmas Open House** held in conjunction with Beta Sigma Phi Holiday Tour of Homes. This event replaced the Holiday Kick-Off Event. Marlene Ashmore organized the event.

**\$6,400 in Chamber Bucks were sold in 2014.** Chamber Bucks are easy to use and make a great gift that keeps on giving as they are spent locally and dollars are re-circulated through our local economy. Chamber bucks may be purchased from the County Economic Development Office or Frazee Title.

Through the Hamilton County Economic Development Partnership with the City of Syracuse and Hamilton County, the Chamber played an integral role in implementing the **Hamilton County Neighborhood Revitalization Program (NRP)**. The NRP is designed to encourage new construction, and major rehabilitation and/or additions to existing residential, commercial, industrial and agricultural improvements through a property tax rebate for eligible projects. **To qualify eligible projects must invest a minimum of \$10,000, and apply and be approved prior to commencing construction.** For more information contact the economic development office at 620-384-7317 or via email [hmcoecon@gmail.com](mailto:hmcoecon@gmail.com).



Photo provided by The Syracuse Journal

### 2015 Chamber Events

- Jan 28 Chamber Board Meeting
- April 22 Chamber Board Meeting
- April 25 12th Annual Cruisin' Into Summer Car Show
- May 23 Alumni & Memorial Weekend
  - \*10:30 a.m. Alumni Parade
  - \*11 a.m. Chamber Lunch
- July 29 Chamber Board Meeting
- Oct. 3 Classic & Antique Fly-In and Chamber Chili Cook-Off
- Oct. 28 Chamber Board Meeting



*More community event information may be accessed online at:*  
[www.syracuseks.gov/calendar](http://www.syracuseks.gov/calendar)

### Ribbon Cuttings

- June The Black Bison Pub
- July Shiloh Salon, Spa & Boutique
- Oct. Hilltop Lanes

### Other New Businesses

- The Country Café
- Cousin' Eddie's Visitor Center & Antiques
- Carvik Offroad

### Business After Hours

- Feb. Hamilton County Hospital & Clinic

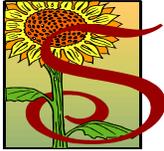
### Chamber Executive Board

- |                            |                |
|----------------------------|----------------|
| Steve Phillips, President  | Stan Englert   |
| Mark Davis, Vice-President | Pat Keller     |
| Stacey Addison, Secretary  | Craig Norton   |
| Denise Finlay, Treasurer   | Ron Richardson |
| Theresa Darbyshire         |                |

*Chamber members interested in serving on the executive board should contact the chamber offices at 620-384-5459 .*

**Celebrating a new business, major renovation or new location?  
 Interested in hosting a Chamber Coffee or After Hours Event?**

Just call the Chamber Offices at 384-5459 or email [hmcoecon@gmail.com](mailto:hmcoecon@gmail.com)



# Syracuse-Hamilton County Chamber of Commerce

## 2015 Membership Application

[www.syracuseks.gov/chamber](http://www.syracuseks.gov/chamber)

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Physical Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Type of Business \_\_\_\_\_ Year Established \_\_\_\_\_

Type of Membership \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

This business accepts Chamber Bucks? Yes \_\_\_ No \_\_\_

List this business on the Business Directory? Yes \_\_\_ No \_\_\_

\*Please add any additional contacts and information on the back of this form.

### Dues Classification Chart

<b>Non-Profit</b>	<b>\$25.00</b>
<b>Individual (includes spouse)</b>	
<b>/Home Business</b>	<b>\$25.00</b>
<b>Small Business</b>	<b>\$50.00</b>
(5 employees or less)	
<b>Large Business</b>	<b>\$100.00</b>
(6 employees or more)	

Owners are excluded in employee count. Two part time employees equal one full time.

**Additional Contributions**      \$ \_\_\_\_\_

(ex. Northrup Theatre Improvements, Concerts)

Your membership investment may be deductible as a business expense.

Please consult your tax advisor for details.

**Please return application to: Hamilton County Chamber of Commerce**  
**Attention: Membership Dues**  
**PO Box 678**  
**Syracuse, KS 67878**

Please call the Chamber at 384-5459 or email [syracusechamber@wbsnet.org](mailto:syracusechamber@wbsnet.org) with any questions.

***BIG ENOUGH TO SERVE YOU, SMALL ENOUGH TO CARE!***

Chamber Board Meetings are generally held the last Wednesday of every quarter at 6 p.m. in a Member Restaurant. Chamber Committee Meetings will be posted on the community calendar on the City of Syracuse website. All members welcome!